

# 150 Yard Marker Sponsorship

As golfers we are always using the barber pole as our target as they are placed in the middle of the fairway and exactly 150 yards out from the green.

With this sponsorship we suggest offering 14 large easel board signs (all par 4's and par 5's) that will be placed in front of the barber poles so that every golfer will see it not only from the tee box on par 4's but will also pass by them as they play the hole.

It can also be offered as a premium sponsorship because of the repetitive branding it provides for the sponsor. With our experience it is worth 6-8 times more than what you are charging for a hole sponsor where the sponsor's logo is only seen once.

The size of the sign should be very prominent, so we are making them **32" x 36"**... can't miss them!

