

LIVE GOLF SCORING FOR GOLF TOURNAMENTS

# Turn On, Tee Off, Enjoy! Easy and Simple to use.

No download required and available on any mobile device or iPad.



## Sponsorship Recognition

This feature gives the golf tournament the ability to recognize sponsors with banner ads, after hole ads and scoring sponsors. The goal should be for sponsors to pay for this recognition, in turn making the event more money.



## Birdie Counter

A new and unique feature to the live golf scoring platform! Keep track of birdies or eagles at an event and help your organization raise more money. Find a sponsor to pay for every birdie scored by all participants during the event.



## Game Fun!

Chat with other groups during the round and talk some smack! This creates golf engagement and fun. Additionally you have the ability to run a silent auction page or link to a video message.



## No App Download

One of the major advantages is that the live golf scoring platform works on any type of device. Each participant will receive a text message with a link for each team to enter their scores and view the leaderboard.

## Pricing Options

We have two pricing options for your event – we do the setup so no need to learn a new software platform!

### Setup

**\$699** per event

- + All Scoring Formats
- + Player Draw and Ad Setup
- + Birdie Counter
- + Live Leaderboard
- + Web Page Leaderboard
- + Banner Ad
- + 18 After Hole Sponsor Ads
- + Game Chat Option
- + Sponsors/Silent Auction URL
- + PDF Reports

### Design Ads

**\$899** per event

- + All Items Included from Setup
- + Sponsors Ad Design
- + 18 After Hole Ad Design
- + Banner Design
- + Match Look and Feel of Event
- + Professional Graphic Designer
- + Two Rounds of Edits
- + Game Chat Option
- + Logo Collection If Required

# Sponsorship Opportunity

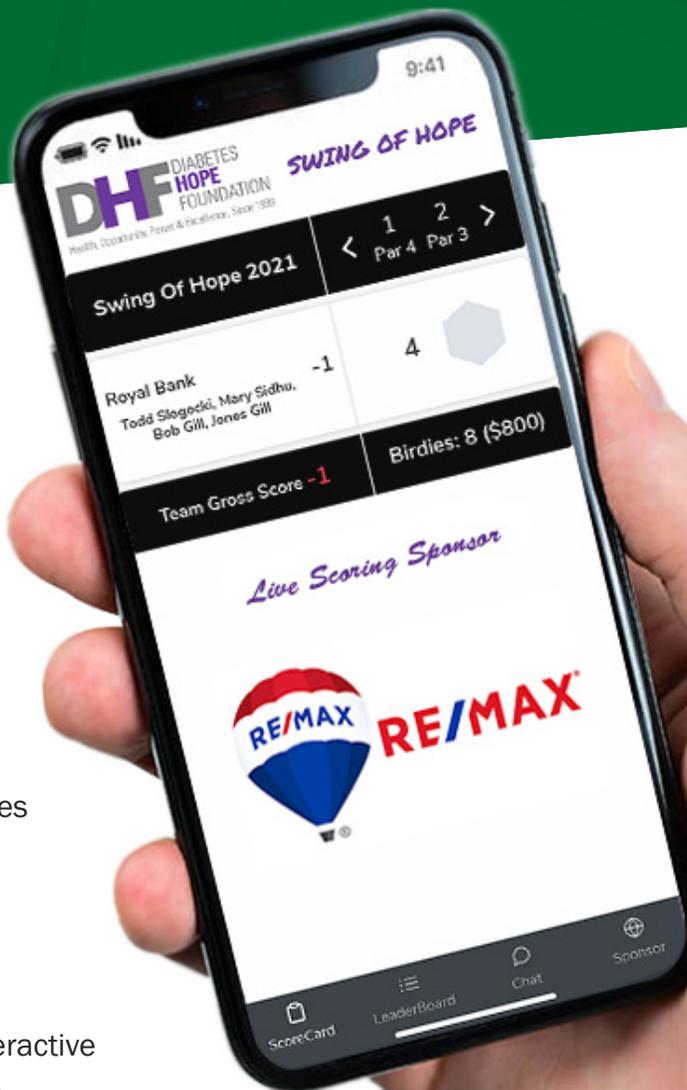
Have all the golfers right in the palm of your hand.

Become our **Live Scoring Sponsor** and have your logo positioned front and center all day long.

All the golfers will keep score on their own phones so there are no scorecards or pencils required. Other features include a live leader board to see how your team is doing compared to the rest of the field plus a chat option to send bantering messages back and forth in real time.

## **Captive audience, Fun and interactive!**

Join us in providing a fun and interactive experience for your golfers that is presented by you and your company!



Contact us today to learn more about how you can maximize your event sponsorship dollars and be the Live Scoring Sponsor for our event.

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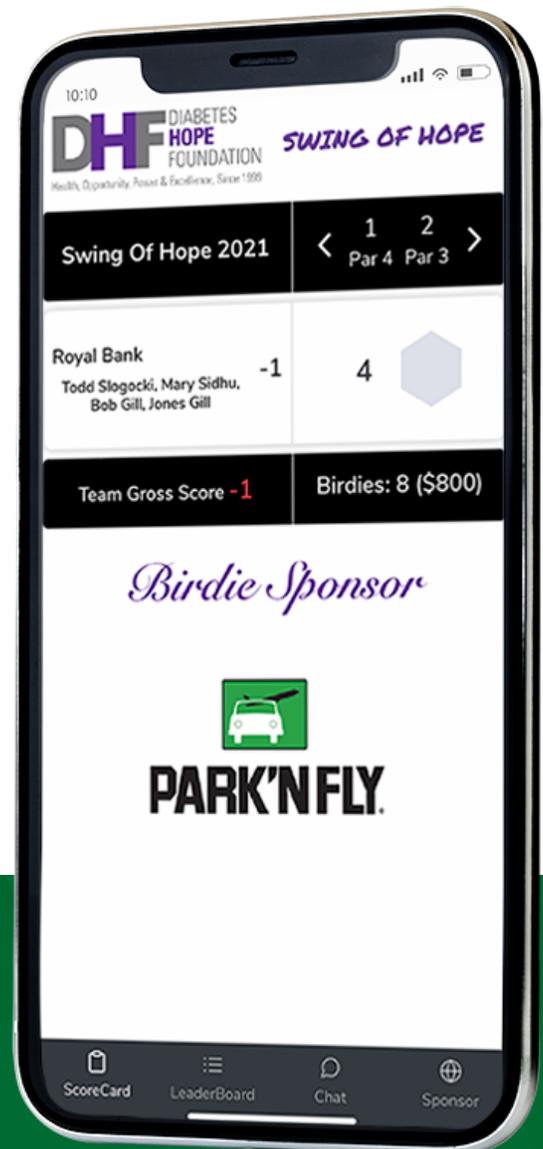
No download required and available on any mobile device or iPad.

## Sponsorship Opportunities

Our Scoring Platform offers numerous sponsorship opportunities for your events.

## Banner Ad

The top banner ad appears on all on the screens – scorecard page, leaderboard page and chat page. This can be used for your title sponsor.



**Fun! Interactive! Increased Revenue!**

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## Sponsorship Opportunities

Our Scoring Platform offers numerous sponsorship opportunities for your events.

## After Hole Ads

Once a user enters a score an ad will be displayed for 5 seconds. Use this to recognize your major sponsors or hole sponsors plus including your title sponsor.



**Fun! Interactive! Increased Revenue!**

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## Frequently Asked Questions

### **As the tournament organizer, do I have to learn how to use the scoring platform?**

No, our service includes the setup of the event which includes the game and logo set up. As the tournament organizer you will be required to send Flags4Golf your players in group form via an excel spreadsheet and sized logo. Once set up the only part the TO will have to do will be make player name changes –this can be done with an iPad or phone.

### **Does each player need to download an app?**

No, our scoring platform is browser based which means there is no app to download – this ensures the ability for all types of phones and iPad's can be used for scoring.

### **Does Flags4Golf provide support?**

Yes, the service fee covers all support prior to event and during the event day. We will provide on call support number during your event day with text or phone availability.

### **Are we able to send a message to each participant?**

Yes, the tournament organizer will have the ability to send messages to each player with the use of the event platform.

### **How many after hole ads can be displayed?**

18 different and unique ads can be created and will be displayed for 5 seconds once a score is entered.

### **Is it possible to change the banner ad?**

The banner ad is permanent logo and appears at the top of all pages in the scoring platform.

### **Can we change names or team names?**

Team and players names can be changed at any time during an event however it is best practice to have the names set prior to event.

### **If a player's name is changed how do we send the scoring platform to that player?**

Once a player's name is changed you will have to have acquire their email address or phone number in order to send then the scoring link to start scoring.

### **Are we able to send a message to each participant?**

Yes, the tournament organizer will have the ability to send messages to each player with the use of the event platform.

### **What if an inappropriate message is sent by a player?**

With each chat sent the users name is attached to the message so this will discourage players from sending out inappropriate messages, plus the TO will have the ability to delete any message they deemed to cross the line.

### **What if a player or team enters in a wrong score?**

The players have the ability to change and update score at any point during the round – plus the TO will be able to change scores in the event dashboard.

### **Are we able to add our Silent Auction page into the scoring platform?**

Yes, the scoring platform allows you to add any website URL – this is meant to display a silent auction page so participants can score the golf event plus make bids all within the scoring platform.